

JULIE ANN SCHMIDT CMP, CMM

[HTTPS://WWW.JULIEANNSCHMIDT.COM](https://www.julieannschmidt.com) • [HTTPS://WWW.LINKEDIN.COM/IN/JULE-ANN-SCHMIDT](https://www.linkedin.com/in/jule-ann-schmidt)

SENIOR EVENT PRODUCER AND DIPLOMATIC PROTOCOL EXPERT

Results-oriented leader with extensive experience in high-profile meetings and conferences, diplomatic protocol, and event planning. A respected industry professional and award-winning expert, frequently sought after to speak and write on topics related to diplomacy and event strategy. Possess a deep understanding of global diplomacy, with a proven ability to foster mutual respect and cultivate long-lasting partnerships. Recognized for establishing and nurturing relationships between diverse groups to achieve shared goals and advance strategic objectives.

PROFESSIONAL EXPERIENCE

Lithium Logistics Group, LLC Founder and President

2008 - present

Lead dynamic international meeting and global event production firm that delivers comprehensive strategic planning and expert event production to clients that range from international Fortune 100 companies to major associations, Republican state parties, affiliates, and government entities.

Successfully produced numerous high-profile events including:

- Minnesota State Republican Convention (2009 – present)
- National Sheriffs' Association Annual Conference (2014- present)
- RNC Northeast Republican Leadership Conference 2016, 2024
- Midwest Republican Leadership Conference 2011
- Southern Republican Leadership Conference in 2019
- Over 60 Honeywell Nobel Initiative Conferences in conjunction with the Nobel Foundation to bring over 28 Nobel Laureates to more than 34 different international college campuses for a week of events.

Republican National Convention, Milwaukee, WI

2024

In addition to serving as a Minnesota Trump Delegate and Platform Committee Member, managed multiple state delegations and high-profile events in support of the Trump 2024 campaign.

- Minnesota Platform Committee Member
- Trump 2024 Platform Committee Whip
- Trump 2024 State Party/Slate Management, MN Volunteer
- Managed four state delegations (ND, NC, SC, NE) and produced four major events including the Carve Out States Event, the NE Regional Event, the Log Cabin Big Tent Event, and Log Cabin "Ric-ception" honoring Ambassador Ric Grenell.

Log Cabin Republicans Annual Spirit of Lincoln Gala

2023

Produced the annual event at the Ronald Reagan Presidential Library & Museum honoring Kellyanne Conway.

Log Cabin Republicans Annual Spirit of Lincoln Gala

2022

Produced the annual event at Mar-a-Largo featuring President Trump.

CPAC 2022, Orlando, FL

2022

- Member of the core planning team to support all aspects of the execution of the Annual Conference
- Role included training the new management team on large-scale events, developing new processes and program improvements & industry best practices

Log Cabin Republicans Annual Spirit of Lincoln Gala

2021

Produced the annual event at Mar-a-Largo honoring First Lady Melania Trump, featuring President Trump.

CPAC 2021, Dallas, TX

2021

- Served as Executive Producer managing all the production elements, speakers, and script

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PROFESSIONAL EXPERIENCE (CONTINUED)

CPAC 2021, Orlando, FL 2021

- Member of the core planning team to support all aspects of the execution of the Annual Conference
- Lead on all COVID-19 protocols

Republican National Convention, Charlotte, NC 2020 Minnesota Trump Delegate

Republican National Convention, Charlotte, NC 2018 *Contracted in 2018 by the RNC to negotiate on their behalf with the hotels in the acquired room block across the greater Charlotte, NC region.*

- Successfully increased rooms under contract to meet the minimum requirements to award the bid.
- Negotiated lower comprehensive room rates across the RNC hotel room block for delegates.

Republican National Convention, Charlotte, NC 2020 Minnesota Trump Delegate

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Trump-Pence Presidential Inaugural Committee, Washington DC 2016 – 2017 Assistant Director, Ticketing and Invitation team

Republican National Convention, Cleveland, OH 2016

- Minnesota Delegate, Trump Delegate
- Managed eight state delegations to convention (ND, SD, MN, ID, VA, RI, AK, MT), managed various surrogates

Republican National Convention, Tampa, FL 2012

- Managed convention coordination for the South Dakota Delegation

Republican National Convention, Minneapolis-St. Paul, MN 2008 **Committee on Arrangements**

- Hired to create and implement the Convention Intern Program
- 98% approval rating of program with new key initiatives incorporated long-term
- Managed security and flow on the convention floor

PROFESSIONAL CAREER RECOGNITION

2023	Minnesota Senate District 42 Treasurer
2021	Minnesota Congressional District 3 Secretary
2013	M+E Hall of Fame Inductee, Best Special Event Planner of the Year
2011	Young Republicans of Minnesota Volunteer of the Year

EDUCATION & PROFESSIONAL CERTIFICATIONS

The Protocol School of Washington, International Protocol Officer Certification

Meeting Professional International, Certification in Meeting Management (CMM)

Convention Industry Council, Certified Meeting Professional (CMP)

University of North Dakota, Bachelor of Science, Civil Engineering